



## WEB DESIGN CONTRACT

**This AGREEMENT is** between The Visionary's Branding Agency hereafter referred to as "Consultant" and hereafter referred to as "Client". This agreement is with respect to providing web blog design services hereinafter referred to as the "Work." Whereas, Consultant is a freelancing web designer of good standing; Whereas, Client wishes Consultant to create certain Work described more fully in the web blog design, graphic design and content placement; and Whereas, Consultant wishes to create such Work; Now, therefore, in consideration of the foregoing premises and the mutual covenants hereinafter set forth and other valuable considerations, the parties hereto agree as follows:

# Pick Your Package

The Visionary's Branding Agency has something for everyone! We are dedicated to making sure all of YOUR needs are met and that you're satisfied with the process, the layout, the content and everything else that makes a great website. Listed below are several packages for you to choose from and what each package entails. If you see something in one package that you don't see in another, just let us know and we will accommodate you as efficiently as possible.

## Platinum Package (\$700):

- Personal Domain Name
- Home Page Design
  - Navigation Bar, Call to Action Buttons, Social Icons, Subscription Widget
  - Images and graphics will be of highest quality
- About Page
- Contact Page
  - Contact Box; will be sent to customer's email
- Up to 3 More Pages of Client's Choice \*\*(if desired)
- Donate Icons \*\*(if desired)
- Advanced SEO Site Optimization
- Mobile Optimization
- Updates \*\*(if desired)
  - \$15 every update
- Subscription Services \*\*(if desired)
- 1 Year of Hosting included
- 15% Discount on Business Card Design
- 30% Discount off on Logo Designing
- Discount on Newsletter Construction
- Client will receive all final files from any graphics in either png or jpg. Client will also receive additional information for widget and subscription services.

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## Gold Package (\$590)

- Personal Domain Name
- Home Page Design
  - Navigation Bar, Call to Action Buttons
- About Page
- Contact Page
  - Contact Box; will be sent to customer's email
- Up to 2 More Pages of Client's Choice \*\*(if desired)
- Donate Icons \*\*(if desired)
- SEO Site Optimization
- 1 Year of Hosting (can be renewed)
- 20% Discount off on Logo Design
- 10% off discount on Business Card Design
- Updates (if needed)
  - \$25 every update
- Client will receive all final files from any graphics in either png or jpg. Client will also receive additional information for widget and subscription services.

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### Silver Package (\$460):

- Personal Domain Name
- Home Page Design
  - Navigation Bar, Social Icons
- About Page
- Contact Page
  - contact box (sent to client's email)
- Up to 1 More Page of Client's Choice \*\*(if desired)
- SEO Optimization
- 1 Year of Hosting (can be renewed)
- 10% off Discount on Logo Design (if desired)
- Updates (if needed)
  - \$35 every update
- Client will receive all final files from any graphics in either png or jpg. Client will also receive additional information for widget and subscription services.

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### Wordpress Blog (\$330)

If you enjoy sharing your personal experiences with people whether is be on lifestyle, fashion, spirituality or love, this package may fit you best!

- Advanced SEO Optimization
- Social Media Icons
- Home Page
- Personal Domain Name
- Contact Page
  - contact box (sent to client's email)
- About Page
- Blogging Posts Page
- Navigation Bar
- Sidebar & Widgets
- 30 minute tutorial
- Premium Plugins to better customize Client's needs

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### E-Commerce (\$580)

Do you have a company that needs an online store? Perhaps you sale hair extensions, clothing or even a beauty product? This package may be it for you!

- Contact Page
- Checkout Page
- Personal Domain Name
- Product Description Page (max of 5 products; additional pages will accrue upcharge)
- 100% custom design
- Hosting
- SEO Analytics
- Terms & Conditions

## -----ADD ONS-----

- ✓ Banners (\$20)
- ✓ Photo and Image Editing (\$20)
- ✓ Image and Video Galleries (\$30)
- ✓ Website Marketing Campaign (\$50)
- ✓ Social Media Flier (\$30)
- ✓ Added Pages (\$45/page)
- ✓ Flier Designs (available for print) (\$35)
- ✓ Ad Space (\$33)
- ✓ Added E-Commerce (\$75)
- ✓ Customized Theme (Wordpress) (\$65)
- ✓ Email Database Building (\$55)
- ✓ Landing Page (\$115)
- ✓ Rush Service (less than 30 days) (\$150)
- ✓ Content Generation (\$175)

**\*\*All completed websites will come complete with one social media announcement for maximum exposure\*\*  
This is not to be confused with a social media campaign.**

## Need Hosting?

In order for your website to hit the web and become live for viewing, it has to have a hosting platform. You are more than free to venture out and buy your own hosting from other third party sites. But if the Client does not already have a hosting account, **we are here to assist!** There are two (2) options the Client can choose from:

**(a)** We have a great partnership with GoDaddy! The Client is free to purchase their own personal hosting. If the Client chooses the Wordpress package, be sure to purchase the Linux platform. Domain name comes free. After purchasing hosting through GoDaddy, hosting password must be given to Consultant.

- Check website for pricing, as prices fluctuate.
- Package fee is not intertwined with cost of GoDaddy hosting price.
- Be advised that an annual fee will be assessed through GoDaddy with credit card.

**(b)** Agreeing to go through Consultant's personal hosting. Consultant's hosting is also through GoDaddy, but a fee of only \$50 will be charged annually instead of GoDaddy's initial pricing. Consultant will have access to Client's website, but will not make any changes after website is complete unless authorized.

There will either be a fee that will be assessed through GoDaddy *or* an annual \$40 fee if Client decides to go through Consultant's hosting.

**Client must choose which option they would like to go with by typing either “a” or “b” in the following field to clarify which fees will be properly assessed. Insert option here:**

## PAYMENT SCHEDULE

We're sure you understand how important it is as a small business that you pay the invoices that we send you promptly. The designing process will commence after the Client makes the first payment. The agreed upon fee can be paid in up to 4 payments.

**A \$100 deposit is due upon approval of the contract.** The deposit is NOT apart of the price of the package the Client picks. If client and Consultant agree that only two (2) payments is necessary, half of the full amount will be considered the deposit. If a payment plan is arranged between the Client and Consultant, further documentation will follow. Development of the site will not continue before the deposit payment is received. Invoices are payable Upon Receipt and *Consultant will charge interest at the rate of \$10 every three days on amounts not paid within a day after the invoice date.*

**Any balance not paid within 90 days of the invoice date shall be forwarded to a collection agency. Any collection fee incurred by Consultant will be charged to Client in addition to the principal balance and incurred interest.**

## CONTENT

**Consultant is not responsible for writing or inputting any text copy.** If you'd like us to write new content or input text for you, please see the prices for add ons listed above.

For photos, the Client should supply graphic files in an editable, vector digital format, preferably jpeg or png files. All content is to be arranged by each web page. The Client should supply photographs in a high resolution digital format. If the Client chooses to buy stock photographs, we can suggest stock libraries. The Client understands that the Consultant may choose not to begin designing the website until all content is received. If you'd like us to search for photographs for you, we can provide a separate estimate for that.

**NO SELFIES WILL BE PERMITTED. If the Client requests either selfies or poor quality photos to be posted on the website, the request WILL BE DENIED. NO EXCEPTIONS.** The Consultant has the right to deny any turned in material, as the design of the site falls back on the Consultant's shoulders.

## WEBSITE MANAGEMENT

The Client understands that once the website is completed and installed to the Client's web space, the Client has limited responsibility of maintaining all aspects of the site, such as text, images, video and sound files. Consultant will make changes to the site per the Client's request, which will be billed at the rate designated by Consultant.

## PERMISSIONS AND RELEASES

The Client agrees to indemnify and hold harmless the Consultant against any and all claims, costs, and expenses, including attorney's fees, due to materials included in the Work at the request of the Client for which no copyright permission or previous release was requested or uses which exceed the uses allowed pursuant to a permission or release.

# TERMINATION

Either party may terminate this Agreement by giving 14 days written notice to the other of such termination. In the event that Work is postponed or terminated at the request of the Client, Consultant shall have the right to bill pro rates for work completed through the date of that request, while reserving all rights under this Agreement. If additional payment is due, this shall be payable within thirty days of the Client's written notification to stop work. In the event of termination, the Client shall also pay any expenses incurred by Consultant and the Consultant shall own all rights to the Work. The Client shall assume responsibility for all collection of legal fees necessitated by default in payment.

The Client and Consultant are independent parties and nothing in this Agreement shall constitute either party as the employer, principal or partner of or joint venture with the other party. Neither the Client nor Consultant has any authority to assume or create any obligation or liability, either express or implied, on behalf of the other.

This Agreement shall be governed by and construed in accordance with the laws of Illinois applicable therein.

The undersigned agrees to the terms of this agreement on behalf of his or her organization or business.

On behalf of the Client:

Date:

On behalf of Consultant: **La'Queasha Beard**